



Leave your loved ones the gift of security.

With our Simplified Issue Whole Life Insurance, ease your worries by providing your loved ones with funds to cover your final expenses, whenever that time comes.

Our Simplified Issue Whole Life solution provides:



Lifetime Coverage

As long as you maintain your policy, your coverage lasts for your entire life. You can feel confident that your life insurance will be there to help your loved ones with your final expense needs.



Affordable Premiums

When you purchase our Simplified Issue Whole Life Insurance, you receive an affordable rate that will never change as long as you maintain your policy.



Income Tax-Free* Death Benefit

When the time comes, your beneficiaries will receive a death benefit that is not subject to income taxes to help pay for final expenses and any other costs.



Simplified Application

Enjoy an easy application process with a few yes/no medical questions and no medical exam or physician's statements required. If you are not eligible for other types of life insurance, our Simplified Issue may be the right fit for you.

Join the BetterLife Family

We're a member-owned life insurance company that offers reliable protection, friendly and knowledgeable guidance, exclusive member benefits at no added cost, and a lifetime of opportunities to give back in your community. When you become a BetterLife member, you're joining a community that will *help you live a better life.*

Visit betterlifeins.com to learn more.



Options to fit your life.

We offer four Simplified Issue Whole Life plans, which allow you to choose how and when you pay. All four solutions offer lifetime protection, an income tax-free death benefit, and a simplified application process with no medical exam required.**

Single Pay Simplified Issue

- Purchase Simplified Issue with a single payment
- Policy remains in place your entire lifetime
- Policies range from \$5,000-\$24,999
- Available to people between the ages of 0-85

10 Pay Simplified Issue

- Limit premium payments to a 10-year period
- Policy remains in place your entire lifetime
- Policies range from \$5,000-\$24,999
- Available to people between the ages of 0-75


20 Pay Simplified Issue

- Limit premium payments to a 20-year period
- Policy remains in place your entire lifetime
- Policies range from \$5,000-\$24,999
- Available to people between the ages of 0-65

Life Pay Simplified Issue

- Premiums are established at issue age and are guaranteed to never increase as long as you maintain your policy
- Lower, more affordable premium payments than the other Simplified Issue options
- Policies range from \$5,000-\$24,999
- Available to people between the ages of 0-85

READY TO GET STARTED? Contact us today!

 800-779-1936

 info@betterlifeins.com

 [betterlifeins.com](https://www.betterlifeins.com)



Member Benefits

When you join BetterLife, you automatically receive our exclusive member benefits at no extra cost.

Community Groups

Team up with local members for countless opportunities to volunteer, fundraise, and support causes and organizations close to your heart.

Disaster Relief Benefit

Receive up to \$1,500 to assist with out-of-pocket expenses due to disaster.

Family Benefit

Receive up to \$1,000 for costs associated with family care and emergencies.

Health Benefit

Receive up to \$1,500 to help cover out-of-pocket health expenses.

Members in Action

Do something good in your community and we'll help pay for supplies and more.

National Scholarship Program

Members seeking higher education are invited to apply for one of our \$1,000 scholarships.

Newborn Insurance Benefit

Option to insure your newborn infant.

Orphan Income Benefit

Youth members and children of members receive a monthly allowance up to \$250 along with funds to assist with college costs.

**BetterLife's member benefits are not guaranteed and can change at any time.*

Visit our website to learn about all of our products:

[betterlifeins.com](https://www.betterlifeins.com)   

BetterLife is headquartered in Madison, WI. Guarantees are backed by the financial strength and claims-paying ability of BetterLife. BetterLife does not guarantee that it will issue a life insurance contract for all applicants.

*According to tax laws IRC Sections 101 & 7702. **Issuance of the policy will depend upon the answers to the health questions in the application.

Form 6520 | Policy Forms ICC12 09-07-0182 & ICC12 09-07-0183

BetterLife[®]
A different kind of life insurance company